

IVY YOUNG ENTREPRENEUR

FREQUENTLY ASKED QUESTIONS

1. What is the objective of the program? - The program taps into the potential of ambitious high school students, supporting them to learn the process of launching a start-up. Through the course, students will learn how to be decisive – resilient – impact oriented – efficient and a team player.
2. What are the dates of the program? - July 12 to 26, 2020. The sessions will be held from Sunday to Thursday, with an off on Fridays and Saturdays.
3. What are the timings of the program? - 10.30 am-12.40 pm AST/ 11.30 AM-1.30 PM GST
4. What will be the batch size? – 35 students from across Bahrain, UAE & Saudi Arabia
5. What is the selection criteria? - We are looking for students who display initiative, impact, resilience, and collaboration. An important criteria is also how interested is a student in the program, as that will determine how invested they are in their learning during the program.
6. What is the cost of the program? - The program fees is AED 1000 for students from the UAE and BHD 100 for students from Bahrain, inclusive of all taxes
7. What is the payment mechanism? – Online as well as at our partner schools
8. What is the format of the program? – Students will attend 2 hours of online masterclasses through the 2 weeks to learn various aspects of building a business. There will be interactive class discussions, instructor check-ins, and feedback sessions. Students must have a computer with Internet access that allows video streaming to attend the classes online. Classes will be hosted on Zoom and all discussion will be held on Slack.
9. Will these be live or recorded sessions? – All the sessions will be hosted live and none of the sessions will be pre-recorded.
10. What will be the content of the program? – Students will learn how to discover innovative opportunities, backed by market research, develop prototypes, do user testing, and find customers to build a start-up.
11. Who will be the faculty? - The program will be taught by alumni of Ivy League and other top global universities. Entrepreneurs, Industry Experts and Investors who have built successful companies and invested in them.

12. What will be the outcome of the program? - The program will teach students how to build a business plan for a start-up idea they are passionate about. On the last day of the program, they will showcase their business plan to a jury and given feedback on their pitches. One team will be chosen as the winner of the business plan competition.
13. How much time commitment will be required from students? – 2.5 hours every day through the 2 weeks.
14. How will I benefit from attending this program? – Students will benefit from the program through learning entrepreneurial skills including creativity, innovation, curiosity, time management, resilience, communication and risk-taking, as well as the ability to plan and manage projects in order to achieve one’s objectives.
15. Will I have access to mentors and the alumni network of IYE? – Yes, you will have access to mentoring by the program director in the form of one complimentary session and you’ll join the prestigious alumni network of IYE.
16. What if I miss a live session? - You are encouraged to attend the sessions live to keep up with the curriculum but if you’re unable to attend, class recordings will be available.
17. How do I apply for the course? - <https://ivyplus-network.typeform.com/to/MlpTwC>
18. Can I cancel or apply for a refund? – There are no refunds offered on cancellations. However in the case of medical emergencies where a student is unable to attend more than 75% of the course, we will offer a refund.
19. Will I get a certificate on completing the course? - Yes, you will receive a joint certificate from IvyPlus Network & Britus Education on completion of the course. However, the skills you build are what will unlock opportunities for you, not the certificate.
20. What are the Pre-requisites of the program- There are no academic pre-requisites for the program. The only things that ask for are that you should be a 13-18 yrs. old, be interested in entrepreneurship, comfortable with English as the medium of instruction and have a computer with an internet connection.